Task 3 Part A: Gathering feedback to inform future development

Gathering feedback for this product will allow me to improve the product and adjust where needed. I have put a table together that I will get my colleagues to fill out and ask for their advice about what they; liked, disliked and what could be added.

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| Name: | Please respond to the questions here! |
| Did the prototype load for you? | Yes, the prototype that I was provided with loaded quite fast |
| Is it responsive on your PC? | Yes, the prototype is responsive and not laggy on my computer |
| Is the design of the website good? | Personally, I do not find the design of the website attractive, I do not like the background as I think that it can make some of the text hard to read. I like that the content is centred, and I think that David Hasselhoff is quite inspirational. |
| Was the page easy to navigate? | Yes, the main navigation is achieved by scrolling and through a hamburger style element. Hamburger menus are generally understood elements and I don’t think that anybody would struggle to navigate this site. |
| Does the site work in your browser? | Yes, I had no problems using the site in Microsoft edge, and I noticed no differences when switching to Mozilla Firefox. |
| Was the text layout and size suitable? | I find the layout of the text good, I do have issues reading the text sometimes, I’m unsure whether this is due to the colour, font or size, but it doesn’t work for me. |
| Did you encounter any errors? | Yes, I encountered errors while trying to log in. |
| Did the drop-down menu work? | Yes, the hamburger menu drop down worked well, although some of the links don’t work. |
| Does the login page work? | No, I encountered errors while trying to log in. |

Can the website be developed or improved further?

* More content could be added to the home page, such as recipes for the displayed food dishes, or some common fitness regimes.
* A functional login/register system would be nice, this would allow users to store personalised and tailored fitness programmes and dietary plans, it would also enable storing personal information that could be used to tailor plans/schedules for individual users.
* Some accessibility features such as narration or colour-blind modes would help. This would enable those with impairments to use the website.
* Some more information about the company on the website would be nice, such as address or contact us page with email and such.

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| Name: | Please respond to the questions here! |
| Did the prototype load for you? | Yes, the prototype I was provided with has loaded considerably fast. |
| Is it responsive on your PC? | The website is seen to be responsive, proven by the gif on the front page moving from right to left. |
| Is the design of the website good? | The website had a very simple layout, using a burger menu is a useful idea if you have multiple pages you can navigate to and don’t want to use a lot of real estate. The use of a moving image shows the skill used to create a dynamic site with moving parts. However, the heading text has an issue with Kerning, where the f and I are too close, and can be uneasy to read for users with accessibility issues. |
| Was the page easy to navigate? | The page didn’t have too much to navigate through but where I could it was very easy to access. |
| Does the site work in your browser? | The site worked flawlessly on Edge and Firefox, with scaling included so I could use the website in a small window. |
| Was the text layout and size suitable? | The text size worked well, and all the text always stayed on page. |
| Did you encounter any errors? | I Encountered an error regarding the password when attempting to login. |
| Did the drop-down menu work? | The drop-down menu worked with no issues, however the options provided either navigated me to the same page or a login page that threw an error on attempted login, with no register ability in sight. |
| Does the login page work? | Unfortunately, the login page wouldn’t work on any attempts I made. |

Can the website be developed or improved further?

I Think that the website should be fleshed out more, and should be more dynamic with more elements, overall making the website look more decorated. I also recommend creating a register page with a functional system that writes to the database and completing the login page. To allow a user to sign in. There should also be a paid sector, because of the specification that ToKa Fitness expressed interest in. I also would like to see a thread system so that each topic can be separated onto a separate page.

Some accessibility features would be useful to have, for people less fortunate wishing to use the site.

After gathering feedback from 2 of my colleagues after they used the prototype, there were clear things they liked about the website and what the disliked. They also added what could be changed and fixed to improve the prototype even more.

**Positives about the websites:**

* The website was fast.
* The website had a good load time on most browsers.
* It had a good response time.
* Very little delay.
* Very little lag or none.
* Ran on different OS.
* Ran on every device we used.